



2022 Northern Lights Awards Winners

Illustration or Graphic

Northern Lights Award

Metro Transit METRO Orange Line launch graphic

Metro Transit

Illustration or Graphic

Silver Award

Plymouth Environmental Academy Compost Bin Sticker

City of Plymouth

Illustration or Graphic

Bronze Award

COVID-19 School Decision Isolation & Quarantine Flowcharts

Minnesota Department of Health Communications

Logo, Icon or Icon Set

Northern Lights Award

Mendota Heights Par 3 Community Golf Course Logo Redesign

City of Mendota Heights

Logo, Icon or Icon Set

Silver Award

City of Fridley Brand Guidelines

City of Fridley

Photography

Northern Lights Award

Fire Prevention Week Demo Burn

City of Columbia Heights

Photography

Silver Award

Halloween at the Lake 2021

City of Plymouth

Photography

Silver Award

Police Officer Emily Jepson at Night to Unite

City of Edina

Photography

Award of Merit

Metro Transit Driver Hiring

Metro Transit

Writing

Northern Lights Award

Magazine article: Understanding Your City's Past to Advance Racial Equity

League of Minnesota Cities

Writing

Silver Award

Goats Employed to Restore Park Landscapes

Metropolitan Council

Writing

Bronze Award

Casting Into the Past

Minnesota Conservation Volunteer magazine (MN DNR)

Writing

Award of Merit

Flight Plan

Minnesota Conservation Volunteer magazine (MN DNR)

Writing

Award of Merit

August 2021 news release on new Olmsted County Kiosks

Olmsted County

Annual Report

Northern Lights Award

Focus on Burnsville, our 2021 report to the community

City of Burnsville

Annual Report

Silver Award

2021 Corporate Report

City of Bloomington

Annual Report

Bronze Award

Metro Transit Creative Services Annual Report

Metro Transit

Annual Report

Award of Merit

2021 Annual Budget Report

City of Savage

Multipage Publication

Northern Lights Award

"Life in the Prairie" Newsletter

City of Eden Prairie

Multipage Publication

Silver Award

Junior Naturalist Activity Book

Three Rivers Park District

Multipage Publication

Bronze Award

2021 Sounds Around Town Brochure Insert

City of Eden Prairie

Multipage Publication

Award of Merit

Winter 2021 Parks and Recreation Insert

City of Eden Prairie

Multipage Publication

Award of Merit

Fall 2021 Parks and Recreation Program Guide

City of Eden Prairie

Multipage Publication

Award of Merit

Ramsey County Multilingual Guide to Services

Ramsey County

Newsletter or Magazine

Northern Lights Award | Best of Show Nominee

"Life in the Prairie" Newsletter

City of Eden Prairie

Newsletter or Magazine

Silver Award

Bloomington Briefing

City of Bloomington

Newsletter or Magazine

Bronze Award

Plymouth News

City of Plymouth

One-Page Publication

Northern Lights Award

County Road 47 Bonding Request

City of Plymouth

One-Page Publication

Silver Award

Ramsey County Library Summer Reading Program Bookmark

Ramsey County

One-Page Publication

Bronze Award

Parent/Child Comfort Hold Poster

Minnesota Department of Health Communications

Program or Catalog

Northern Lights Award | Best of Show Nominee

Fall 2021 Parks and Recreation Program Guide

City of Eden Prairie

Program or Catalog

Silver Award

Winter 2021 Parks and Recreation Insert

City of Eden Prairie

Program or Catalog

Bronze Award

Ramsey County Recycling Guide

Ramsey County

Agency, Event, Program or Service Video

Northern Lights Award

Wastewater Treatment for Kids

Metropolitan Council

Agency, Event, Program or Service Video

Silver Award

City of Chanhassen Adopts SeeClickFix

City of Chanhassen

Agency, Event, Program or Service Video

Bronze Award

COVID-19 Vaccination Shots at the Shop

Minnesota Department of Health Communications

Agency, Event, Program or Service Video

Award of Merit

N-word video

Captivate Media + Consulting

Community Interest Video

Northern Lights Award

Bloomington Pioneers and Changemakers

City of Bloomington

Community Interest Video

Silver Award

Destination All Play at Woodhaven Park

ETV -Eagan Television

Community Interest Video

Bronze Award

Woodbury City Council Member Steve Morris

City of Woodbury and SWCTC

Community Interest Video

Award of Merit

Woodbury's Ski Jumping Champion: Adeline Swanson

City of Woodbury and SWCTC

Instructional Video

Northern Lights Award

COVID-19 Booster Explainer

Minnesota Department of Health Communications

Instructional Video

Silver Award

Plain language and government communications

Hennepin County

Instructional Video

Bronze Award

How to tie your ice skates

ETV -Eagan Television

Interview, Talk Show or News Magazine Programming

Northern Lights Award

Bloomington Today

City of Bloomington

Interview, Talk Show or News Magazine Programming

Silver Award

Agenda: Edina

City of Edina

Interview, Talk Show or News Magazine Programming

Bronze Award

On The Job

City of Edina

Promotional Video

Northern Lights Award

City of Mora

Captivate Media + Consulting

Promotional Video

Silver Award

Parks and Recreation Adult League PSAs

City of Savage

Promotional Video

Bronze Award

February Festival Promotion Video 2022

City of Chanhassen

Promotional Video

Award of Merit

Welcome to Eagan

ETV -Eagan Television

Public Health or Public Safety Video

Northern Lights Award

COVID-19 Breakthrough Cases

Minnesota Department of Health Communications

Public Health or Public Safety Video

Silver Award

Beyond the Badge

City of Edina

Public Health or Public Safety Video

Bronze Award

Everyday Heroes

ETV -Eagan Television

Public Health or Public Safety Video

Award of Merit

Metro Transit Priority Seating video

Metro Transit

Public Health or Public Safety Video

Award of Merit

Woodbury Police K9 Unit - James Stoffel and Ruby

City of Woodbury and SWCTC

Video Campaign or Series

Northern Lights Award

"We Believe You" Collaborative Video Series

City of Savage

Video Campaign or Series

Silver Award

Bloomington Collective: Stories of Solidarity

City of Bloomington

Video Campaign or Series

Bronze Award

News Hour with Walter Cronkid

City of Edina

Video Campaign or Series

Bronze Award

Council Minute with Mayor Tim Busse

City of Bloomington

Video Campaign or Series

Award of Merit

Metro Transit How to Ride video series

Metro Transit

Video Campaign or Series

Award of Merit

Award Winners Video Series

League of Minnesota Cities

Video Short/Social Media Campaign

Northern Lights Award

Minnetonka Ranked Choice Voting

Captivate Media + Consulting

Video Short/Social Media Campaign

Silver Award

Happy Holidays "Home Alone, Again!"

City of Savage

Video Short/Social Media Campaign

Bronze Award

Plymouth Community Center Active Wing Opening Video Campaign

City of Plymouth

Crisis Response

Northern Lights Award

Highway 169 Fatal Shooting

City of Plymouth

Crisis Response

Silver Award

City of Victoria Outdoor Watering Ban

City of Victoria

Crisis Response

Bronze Award

Burnsville's Crisis Communications Plan

City of Burnsville

Marketing or Communications Plan

Northern Lights Award | Best of Show Nominee

City of Edina Strategic Communications Plan

City of Edina

Marketing or Communications Plan

Silver Award

Metro Transit \$1 rides promotion

Metro Transit

Public Information Project

Northern Lights Award

Wastewater Treatment for Kids

Metropolitan Council

Public Information Project

Silver Award

"Lock Around the Clock" Campaign

City of Edina

Public Information Project

Bronze Award

Battery Disposal Campaign

Partnership on Waste and Energy

Public Information Project

Bronze Award

WIC expanded benefits campaign

Ramsey County

Public Information Project

Award of Merit

COVID-19 Wastewater Surveillance

Metropolitan Council

Special Event

Northern Lights Award | Best of Show Nominee

2021 State of the City

City of Bloomington

Special Event

Silver Award

Dale Street Bridge Celebration

Ramsey County

Special Event

Bronze Award

City of Columbia Heights Centennial Celebration

City of Columbia Heights

Community Engagement

Northern Lights Award

Roll Call, a CHPD Podcast

City of Columbia Heights

Community Engagement

Silver Award

Organizational Services Pizza Party in the Park

City of Burnsville

Social Media Engagement

Northern Lights Award

"Get to Know Edina Fire" 2021 Fire Prevention Month Campaign

City of Edina

Social Media Engagement

Silver Award

Positive COVID-19 Test Quarantine & Isolation
Minnesota Department of Health Communications

Social Media Engagement

Bronze Award

Ramsey County youth vaccine testimonials
Ramsey County

Website Design or Redesign

Northern Lights Award

Woodbury Website
City of Woodbury

Website Design or Redesign

Silver Award

Columbia Heights Website Redesign
City of Columbia Heights

Website Design or Redesign

Bronze Award

Ramsey County COVID-19 Vaccine Dashboard
Ramsey County

Community Engagement [Entry limited to smaller organizations]

Northern Lights Award

Hello, Victoria! Community Engagement Series

City of Victoria

Printed Publications [entry limited to smaller organizations]

Northern Lights Award | Best of Show Nominee

Victoria Spirit Newsletter

City of Victoria